

METHOD AND SYSTEM FOR INTRODUCING A NEW  
PROJECT INITIATIVE INTO A BUSINESS

## ABSTRACT OF THE DISCLOSURE

A method and system for introducing a new project initiative into a business. Once it has been decided that a need exists and that an initiative should be developed, a computer system receives project information from a requesting party and lays out all required elements to successful project implementation in a systematic series of stages, milestones and checklists. A variety of milestone and checklists are completed for each stage and relevant documentation is electronically attached and referenced in the computer system. A stage approver is then electronically notified by the computer system that a stage approval needs to be made. In response to this notice, the stage approver reviews the collected information and makes a determination as to whether the project should advance to the next stage. If a stage approval is received, the requesting party is electronically notified and the various milestones and checklists corresponding to the next stage are undertaken. By progressing through all stages, information is shared rapidly and efficiently and creates a system of record for new project initiative introductions which may be subsequently searched and referenced.